

## Unlimited Freedom Technical Requirements for Content Providers

With the launch of **Unlimited Freedom Plan**, Sprint customers on that plan can now enjoy unlimited optimized streaming videos, music and gaming. And, unlimited 4G LTE data for most everything else. All identified streaming and online gaming providers are treated equally with Sprint. We don't limit "free" streaming to only certain content providers. We will optimize traffic at the following rates:

<b>Video Streaming</b>	<b>Audio Streaming</b>	<b>Online Gaming</b>
up to 480p+/2Mbps	up to 500kbps	up to 2Mbps

With the launch of the **Unlimited Freedom Plan**, content providers have the following choices:

1. The **Sprint Network will optimize** streaming rates utilizing the above respective limits for customers on the Unlimited Freedom Plan.
  - a. No requirements for the content provider.
2. Content providers work with Sprint to identify respective traffic keys. For video, audio and gaming streaming providers, the **Sprint Network will optimize** Adaptive Bit Rate (ABR) streaming to the above respective limits. The following are examples of content provider traffic keys:
  - a. **Protocol** types your application/service supports (http, ssl or other protocols).
  - b. **Domain names** used by the application/service.
  - c. Information about **http-headers** - host-name, user-agent or any other header uniquely identifying the application/service.
  - d. In case of SSL, list of **SNIs (Server Name Indication)** used by the application/service (Note: SNIs differ across locations).
  - e. In case of SSL, list of **CNAMEs** used by the application/service.
  - f. If your application/service support multiple **traffic-types** such as audio, video, ads, etc. list these different traffic-types.
  - g. Any other information that would assist in uniquely detecting your application/service.

In addition to the above, we require timely notification of future changes or version updates to content provider traffic delivery. All information can be sent to [UnlimitedFreedom@sprint.com](mailto:UnlimitedFreedom@sprint.com).

3. Content providers work with Sprint to identify respective traffic keys. For video, audio and gaming streaming providers, the **content provider will optimize** their corresponding traffic. Sprint will validate that the traffic is within the above rate limits averaged over 1 minute.
  - a. To connect with our API service to be able to pass necessary information, please email us at [UnlimitedFreedom@sprint.com](mailto:UnlimitedFreedom@sprint.com).
  - b. Sprint reserves the right to resume optimizing your traffic in the event of consistent failure to manage your traffic at previously mentioned guidelines and/or changing delivery methods, protocols, etc.