



Preferred Retailer CANDIDATE APPLICATION

Application must be completed in its entirety and signed before you will be considered as a candidate to become a Sprint Preferred Retailer.

APPLICANT INFORMATION			
Last Name	First	M.I.	
Street Address		Apartment/Unit #	
City	State	ZIP	
Home Phone	Cell Phone		
E-mail Address			

EXPERIENCE			
Current Employer			
Street Address			
City	State	ZIP	
Position	Salary		
Do you currently own a business?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	If so, how long?
Name of business	Location		
What type of business?	# of employees managed?		
Are you currently a Wireless Dealer?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	If so, which carrier(s)?
How many stores?	Location		
Have you ever managed a retail store?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	If so, how long?
What type of retail store?	# of employees managed?		

EDUCATION			
Highest Education Achieved	College Degree <input type="checkbox"/>	Some College <input type="checkbox"/>	High School/GED <input type="checkbox"/> Did Not Complete High School <input type="checkbox"/>
School	Degree	Date Completed	
List additional courses or training you have taken that relate to owning and operating a retail business			
Course	When	Where	
Course	When	Where	
Course	When	Where	

CO-APPLICANT INFORMATION (each Business Partner should complete a separate Application and Personal Financial Statement)		
Last Name	First	M.I.

MARKET INFORMATION		
How many stores do you plan to open in the first year? 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6+ <input type="checkbox"/>		
Where do you intend to operate these stores?		
City	State	ZIP
City	State	ZIP
City	State	ZIP
City	State	ZIP
City	State	ZIP
Why have you chosen this market(s)?		
Why do you want to be a Sprint Preferred Retailer?		
What are your qualifications for being a Sprint Preferred Retailer?		
What are your "Keys to Success"?		
What is your competitive advantage?		
Describe your target customer and how you will communicate to that customer.		
What will your business need to accomplish to be considered a success?		

DISCLAIMER AND SIGNATURE	
<p>The undersigned hereby certifies that the foregoing information is true and correct, that it contains no material omissions or misstatements, and that it is delivered for the purpose of allowing Sprint to consider entering into a business relationship with the undersigned. Any false or misleading statement or omission herein constitutes cause for Sprint to deny or terminate that business relationship.</p> <p>The undersigned, recognizing that his or her individual credit history may be a necessary factor in the evaluation of this Preferred Retailer Application, hereby consents to and authorizes the use of a consumer credit report on the undersigned, by Sprint, from time to time as may be needed in the credit evaluation process.</p>	
Signature	Date

**Return completed & signed Preferred Retailer Candidate Application
and Personal Financial Statement to: sprintdealer@sprint.com**