

# Make the Right Business Connection

IP Enablement Solutions



**One Sprint. Many Solutions.™**

Voice/Data    PCS Wireless    Internet Services    E-Business Solutions    Managed Services

## Grappling with the new business realities

The workplace isn't where it used to be. The trend is toward migrating resources away from centralized locations, which creates new challenges for managing distributed and mobile workforces.

The marketplace isn't where it used to be either. Business leaders are feeling the pressure to expand beyond their traditional territories. The challenge is how to manage their operations in a growing and changing environment.

All this leads to an increasing dependence on networking. IT executives are being called on to help develop new ways of connecting a dispersed mobile workforce, reaching new customers and suppliers and driving efficiencies with existing relationships.

Today, organizations large and small are turning to IP-based networking solutions to grapple with the new business realities.

Sprint can help.



# Providing a sustainable competitive advantage

As your business network evolves toward an IP-based infrastructure capable of supporting a mobile workforce, connecting locations worldwide and facilitating mission-critical applications, you'll need a communications provider who can manage the transformation of your information networks end to end.

That's where Sprint comes in. We can enable your organization to excel in the networked world. We can bring a full portfolio of IP-enabling products and services to the table and customize solutions that can meet your specific requirements.

Here are just a few of the reasons why companies have been turning to Sprint for IP solutions. It's all about making the right connections for your business.

## **Solutions consultation**

A Sprint sales team will consult with you to customize a solution for each of your locations. You'll find them highly knowledgeable and experienced in helping organizations like yours maximize the potential of your IP networks and applications.

## **Security down to the desktop**

Sprint IP solutions are built and managed with the goal of maintaining the integrity and privacy of your data. We can deliver a full suite of integrated security services — backed by our industry-leading service level agreements (SLAs) — so you can incorporate IP-based services into your e-business with confidence. Our security solutions include:

- Managed security services, offering professional 24-hour monitoring and management of your firewalls
- Security products, such as firewalls, anti-virus and Web filtering software and intrusion detection services, to secure your network





### **Scalability for the future**

Sprint networks are designed to scale easily to meet your company's needs. Your company will be able to add new locations, introduce new applications quickly and speed time to market.

### **Seamless network migration**

Sprint can make it easy to migrate gradually to an IP infrastructure with minimal risk. No fork-lifts are required. That's because our IP, ATM and frame relay networks communicate seamlessly with each other.

With a hybrid network, you can choose the best technology solution for each location and preserve your investment in existing networking equipment.



### **Service management options**

Your IP network needs to be up and running 24 hours a day. Nothing less is acceptable. To give yourself a performance edge, you can outsource service management and monitoring to the professionals at Sprint. Our service management portfolio includes:

- IP VPN device and network management
- Firewall management
- Network performance reporting
- Web hosting at highly secure E|Solutions<sup>SM</sup> Centers

You benefit from around-the-clock surveillance and immediate response when problems arise. Plus, your already-overburdened technical staff will have more time to focus on other priorities.

## Integrated solutions for your business

### Why Sprint?

When you choose Sprint, you're in good company. More than 90 percent of the Fortune 500 relies on Sprint for data, Internet, voice and wireless solutions.

When you choose Sprint you're choosing a company that:

- Has a rich heritage more than a century strong and remains one of the most financially stable companies in the telecom industry
- Can meet virtually any communications need through a broad portfolio and interoperable network infrastructure, allowing for fully integrated custom solutions for your business (organization)
- Is committed to developing next-generation solutions that can transform the way you get business done
- Continues to win industry and customer accolades for service reliability, cost effectiveness, customer satisfaction and product innovation year after year



Our portfolio includes:

#### Data

- Dedicated Internet access
- Dial Internet access
- Network-based and CPE-based IP VPNs
- IP Intelligent Frame Relay

#### Video

- Collaboration solutions
- Video over IP

#### Voice

- Voice over IP

#### Managed services

- Managed network services
- Managed security services
- IP VPN management
- Web hosting, collocation and IT application management

#### Professional services

- Engineering and technical support through Sprint PlusSM Services

#### Value-added services

- Comprehensive service level agreements
- Class of service options
- Security services

**Please contact your  
Sprint Sales Representative  
or Sprint Authorized Sales Agent.**



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