

SPRINT VIDEOCONFERENCING OVER IP



MOVE INTO THE FUTURE WITH A FULL-SERVICE SOLUTION FROM SPRINT

See for yourself why videoconferencing over IP is rapidly emerging as a more cost-effective alternative to ISDN and other switched digital transport services. Take advantage of a turn-key solution from Sprint that incorporates best-in-class equipment, a top-rated IP network and conference management, plus a broad range of value-added services.

With Sprint Videoconferencing over IP, you can:

- ▶ Create a more cost-effective medium for videoconferencing
- ▶ Protect your investment in legacy conference systems
- ▶ Lessen the burden on your IT resources through a Sprint-managed solution



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SECURE. RELIABLE. AFFORDABLE.

Why are businesses beginning to migrate to videoconferencing over IP as an alternative to ISDN and other switched digital services?

The primary incentives include:

- ▶ Reduction in the cost of video transport
- ▶ Interoperability with existing video equipment
- ▶ Emergence of converged corporate IP networks

In contrast to usage-based services, you pay for local flat-rated links into the network backbone — links that may already be in place for other wide area IP networking applications. The more videoconference calls you make over IP transport, the less it costs per call. You'll find yourself making even greater use of videoconferencing to improve your company's information flow and reduce travel time and expense.

And there's more good news. Most video systems manufactured today are already IP-enabled and conform to the H.323 ITU standard for videoconferencing over IP. That means you can minimize your investment in new equipment when migrating from ISDN to video over IP.

Features

The Sprint full-service solution for videoconferencing over IP includes everything you need to get off to a fast start:

- ▶ Full line of Polycom® ViewStation™ videoconferencing systems and the new ViaVideo™ desktop videoconferencing appliance
- ▶ Ridgeway's Secure Communicator™, which provides secure connectivity through any local area network and through firewalls
- ▶ Transport across the highly reliable Sprint IP backbone
- ▶ Bridging services across multiple IP and ISDN sites
- ▶ Conferencing reservations, technical support and other services

Corporate security

The Sprint solution can make it possible to videoconference securely with other locations over a public IP network without a costly equipment upgrade to H.323-enabled routers and firewalls. The Sprint Video Service Bureau offers an easy-to-use H.323 interface that allows video traffic to get through existing corporate firewalls without compromising corporate security. The management, security and policy features of the Sprint interface provide accountability,

traceability and authentication of video calls and allow usage of costly resources such as network bandwidth to be managed properly.

Advanced IP backbone

The Sprint Tier 1 IP backbone is one of the fastest and most advanced IP backbones, with speeds of up to OC-192 domestically and internationally. It includes redundant equipment and diverse routing to maintain high levels of reliability. Thanks to exceptional engineering, the Sprint network can provide the quality of service you demand for video, including service level agreements for very low delay and packet loss — both domestically and internationally.

Options

Bridging and conference management

You can connect partners and suppliers around the world — even if they are using dissimilar equipment or are on other carrier networks. That's because Sprint provides the bridging and the speed and protocol conversion services you need to connect to otherwise incompatible systems. Our 24-hour reservation services and an array of value-added conference management services are designed to take the pressure off you so you can concentrate on business, not technology.



Network design

At your option, the video experts at Sprint can provide an end-to-end solution from network design to ongoing video room management with around-the-clock technical support.

Business advantages

With the Sprint turn-key solution for videoconferencing over IP, you can take advantage of advances in communications technology without committing the internal resources to manage your own videoconferencing platform. You'll experience business-quality video, even on desktop PCs.

In addition, you can realize savings in infrastructure. Sprint Videoconferencing over IP eliminates the per-minute usage charges typically associated with switched digital services. That means your business could experience savings of up to 50% compared with a typical domestic videoconference over usage-priced ISDN circuits. Savings on long distance charges, especially for overseas connections, could be significant.

You can also have confidence in our ability to deliver leading-edge solutions. Sprint has more than 20 years of experience in providing high-performance telecommunications solutions for businesses.

**For more information, talk to
your Sprint representative or
call 1-866-342-1086**

**Visit Sprint on the Internet:
www.sprint.com/icc**

