

THE FACTS ABOUT

SPRINT VIDEOCONFERENCING OVER IP

With Sprint Videoconferencing over IP, businesses can:

- ▶ Realize savings in infrastructure
- ▶ Preserve investment in existing equipment
- ▶ Increase video use without increasing costs

Sprint Videoconferencing over IP is rapidly emerging as an alternative to ISDN and other switched digital services for videoconferencing transport. What's behind the migration? The primary incentives include:

- ▶ Reduction in the cost of video transport
- ▶ Compatibility with existing equipment and IP networks
- ▶ Emergence of converged corporate IP networks

Savings over switched digital services

One big advantage of Sprint Videoconferencing over IP is that it eliminates per-minute usage charges. Your business could experience savings of up to 50% compared with a typical domestic videoconference over traditional ISDN circuits. Savings on long distance charges, especially for overseas connections, could be significant.

Compatibility with existing equipment and networks

The good news is that most new video systems are already IP-enabled and conform to the H.323 ITU standard for videoconferencing over IP. That means you could minimize your investment in new equipment when migrating from ISDN to videoconferencing over IP. From a transport perspective, the H.323 IP video standard can be used over multiple types of networks including dedicated and public IP, frame relay and ATM.



In summary, here's what Sprint can do for your business:

- ▶ Create a more cost efficient medium for videoconferencing
- ▶ Help you integrate video into a converged network platform
- ▶ Protect your investment in legacy conference systems
- ▶ Lessen the burden on your IT resources through a Sprint-managed solution

Introducing a turn-key solution for videoconferencing over IP

Sprint is the first Tier 1 telecommunications provider to offer a full-service videoconferencing solution that integrates best-in-class equipment, a top-rated IP network, conference management and a broad range of value-added services. It's an ideal solution for businesses that want to take advantage of advances in communications technology without committing the internal resources to upgrade and manage their own videoconferencing platform. Sprint Videoconferencing over IP includes:

- ▶ Polycom's full line of ViewStation™ videoconferencing systems and the new ViaVideo™ desktop video communications appliance
- ▶ Ridgeway VX Communications System™, which provides secure connectivity through firewalls
- ▶ Transport across the virtually congestion-free Sprint IP backbone
- ▶ Bridging services across multiple IP and ISDN sites
- ▶ Conference reservations, technical support and other services

This Sprint solution can give you the power of face-to-face communications, while improving productivity and reducing expenses.

For more information, talk to your Sprint representative or call 1-800-816-7325.

Visit Sprint on the Internet: www.sprintbiz.com/icc

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